

Quadrivio acquires Filippo De Laurentiis



by **Cristiano Dalla Bona**

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Italian consumer-focused private equity firm **Quadrivio Group** has acquired a majority stake in **Ferrante Brands**, which holds the **Filippo De Laurentiis** label, the PE firm told this news service.

The acquisition was carried out through **Lifestyle Fund II**, a private equity vehicle managed by **Quadrivio & Pambianco**.

The Ferrante family will reinvest in the asset to hold a 49% share, a Quadrivio spokesperson confirmed. The transaction will be Quadrivio's second investment in its private equity vehicle Lifestyle Fund II, after the 2021 purchase of **Autry**, the sneakers brand. Autry was recently sold to **Style Capital**.

Filippo De Laurentiis was launched in Pescara, Italy, in 2011 by the Ferrante family and manufactures and sells knitwear garments geared to male customers. The brand closed 2023 with turnover of EUR 17m and EBITDA of EUR 3.2m, said the spokesperson, adding that more than 40% of its sales comes from international markets, especially Japan, Germany, and the UK.

Quadrivio plans to invest in the brand's wholesale channel, its biggest revenue generator, as well as the expansion of the target in the US and Asia, the spokesperson said. Other priorities include launching an online channel, entering the retail market, and expanding its product range to include a women segment.

The buyers were advised by financial advisory boutique **Finerre**, with legal advice from **Legance**. Financial due diligence was carried out by **Bernoni Grant Thornton**.