



PRESS RELEASE

INDUSTRY 4.0 FUND PRESENTS ITS AWARENESS PROJECT

The fund's portfolio companies are central in a series of sessions on industry 4.0 training and know-how.

Milan, 9th June 2021

Today sees the start of *Project Awareness* by Industry 4.0 Fund, Quadrivio Group's private equity fund that invests in technological innovation and digital transition for Italian SMEs in the manufacturing and services sectors.

A generally poor awareness of this sector by executives and enterprises has conditioned and significantly restricted the introduction of strategies that would allow Italian SMEs to compete better in contexts such as those of today, which are growing ever more complex and fragmentary. This recognition has brought Project Awareness – **a series of seminars on industry 4.0 training, with pivotal roles played by the Industry 4.0 Fund portfolio companies: *Rototech*, which designs and manufactures plastic parts using the rotational moulding technique to supply the industrial, construction and farm machinery sectors; *Fedegroup*, a leader in services to the hotel and catering sector; *Epi*, a 'brick and click' enterprise that manages the official physical and online stores for top Italian football clubs as well as other prominent international brands.**

The event spotlight is on the industry 4.0 approach – a vital springboard for Italian enterprises, which increasingly face the challenges of globalization. The initiative is an opportunity for training and debate, where participants can discuss industry 4.0 expertise and its many applications.

The Made Competence Center technology lab – a space created by Milan Polytechnic in conjunction with the Italian Ministry of Economic Development – is the venue where the fund's three subsidiaries will share their experiences, narrating how they have explored and integrated a spectrum of digital technologies: from virtual design to digital logistics, from robotics to augmented working, from predictive maintenance to additive manufacturing, from big data to customer behaviour tracking, from B2B and B2C to incorporating the internet of things within products/services.

Roberto Crapelli, Managing Partner at Industry 4.0 Fund, confirmed the need for more consciousness of these aspects, underlining the importance of the event: "*We very much believe in this initiative. It is named Project Awareness so as to highlight the need for greater responsiveness regarding better usage of industry 4.0 technologies to reach new and ambitious goals.*"

The event is structured as follows:

9th June – Plenary Session with the management teams of the three portfolio companies (project presentation, overview of the industry 4.0 world, visit to the Made Competence Center)

10th June – Workshop focusing on Rototech

A meeting between the Quadrivio Group management and Industry 4.0 Fund investors will take place in parallel, and this will go into the details of the fund's investment strategies and will give a status update on the portfolio companies.

30th June – Workshop focusing on Fedegroup

14th July – Workshop focusing on Epi

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Quadrivio Group

Quadrivio Group is active in the alternative investments realm, and has been operating in private equity and alternative investments for over 20 years. Promoted and managed in co-partnership with Roberto Crapelli, Industry 4.0 Fund is a themed fund that invests in technological innovation for SMEs, supporting them for digital transition and international expansion. Industry 4.0 Fund today counts three companies in its portfolio: *Fedegroup*, a leader in services connected with the hotel and catering field (www.fedegroup.it); *Rototech*, an Italian company that designs and manufactures plastic parts for the industrial, construction and farm machinery sectors (www.rototech.it); and *Epi*, a 'brick and click' enterprise that manages the official physical and online stores for top Italian football clubs and other prominent international brands (www.episrl.it).

Info: www.industry4zerofund.com | www.quadriviogroup.com