

MADE IN ITALY AND INDUSTRY 4.0: ENGINES FOR THE GROWTH OF THE COUNTRY

Milan is currently hosting the conference sponsored by the Quadrivio Group with the support of Confindustria aiming at taking a snapshot of the current situation and prospects of the two market segments, which today, thanks to private equity, can enhance and accelerate the growth of the country.

The Group, which has been operating for more than 20 years in the alternative investment landscape, has announced that it will invest more than half a billion euros into Italian SMEs over the next three years.

Milan, 28 May 2019 - Made in Italy and Industry 4.0: these are the main topics of focus for this event, conceived and promoted by the Quadrivio Group in collaboration with the Young Entrepreneurs branch of Confindustria. Today, these two sectors are the two most dynamic segments of the Italian economy.

Despite the uncertainty at the international level and the slowdown characterizing the economic situation, these two sectors are confirming their anti-cyclical nature, recording steady growth.

The event was attended by prominent speakers and leading members of the worlds of finance, business and industry.

"At the center of the debate today is the desire to continue to strongly believe in Italian excellence, and, on our part, to continue to invest in order to help the process of transformation from small family-owned SMEs to multinationals headquartered in Italy". This was the inspiring statement made by **the Group CEO of the Quadrivio Group, Alessandro Binello**, at the start of the proceedings.

The roundtable dedicated to Made in Italy, which analyzed the current situation, the possible scenarios and the current and future prospects of the country, was attended by Walter Ricciotti, the CEO of Quadrivio Group, and David Pambianco and Mauro Grange, both Partners of the Made in Italy Fund, the first fund dedicated to investments in the fashion, beauty, design and food sectors. Also present were Mario Boselli, Honorary President of the National Chamber of Fashion, together with Alberto Peretto, entrepreneur and founder of the company 120% Lino, and Lorenzo Guidotti, Head of Wealth Management & Family Office at SCM SIM.

The discussion highlighted the role of the private equity asset class, an instrument which nowadays makes possible, more than ever before, the conveying of financial resources to SMEs in an efficient and effective manner, supporting them in the processes of growth, innovation and internationalization.

Next, Piergiuseppe Mazzoldi, Chairman of the BCC Pension Fund, spoke about the investments in private capital by Italian pension funds, while Valerio De Molli, Managing Partner and CEO of The European House – Ambrosetti, put forward strong evidence for the attractiveness of Italy for investment, according to data from the Global Attractiveness Index.

Afterwards, the roundtable dedicated to Industry 4.0 discussed the need for Italian companies to internally promote and support the digitalization of manufacturing processes and the adoption of new business models.

"The process of the digitalization of manufacturing has already started," said **Alessio Rossi, President of the Young Entrepreneurs branch of Confindustria**. *"In fact, since 2017, according to an estimate by our Study Center, companies have been increasing their investments up to 10 billion euros for 4.0 machinery and equipment, and showed a strong interest towards a form of tax break, "hyper-amortization", which was used by 96% of SMEs. It is also necessary to evaluate the openness of capital towards investment funds, with the aim of increasing the level of competitiveness of our manufacturing system, enhancing the Made in Italy sector and*

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growing our businesses.”

This was the focus of the debate which was attended by Alessandro Binello, Group CEO of the Quadrivio Group, Roberto Crapelli and Robert Koenig, Partners of the Industry 4.0 Fund, Gabriele Galateri, Chairman of Assicurazioni Generali, Alessio Rossi, President of Confindustria Young Entrepreneurs and Sergio Carfizzi, General Manager of the BCC Pension Fund.

The conference concluded with an address by **Walter Ricciotti, CEO of the Quadrivio Group**, emphasizing the main conclusions drawn from the day's conference and highlighting that *“the Quadrivio Group has launched a half-billion euro investment program over the next three years for Italian SMEs operating in the sectors of Made in Italy and Industry 4.0.”*

THE QUADRIVIO GROUP

The Quadrivio Group is a major player in the alternative investment landscape. With over 20 years of experience in Private Equity, it has collected and managed over 2 billion euros from institutional investors, family offices and high net worth individuals, both Italian and foreign. In 2018, the group launched two uniquely themed private equity funds, the “Made in Italy Fund” and the “Industry 4.0 Fund”, with the goal of investing half a billion euros. The Group has offices in Milan, London, Luxembourg, New York and London.

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