



PRESS RELEASE

RESTART STRONGER. THE NEW CHALLENGE FOR ITALIAN COMPANIES.

Post-Covid-19 scenarios, and recovery strategies and incentives for Italian companies: topics at the core of the event sponsored by Quadrivio Group and Confindustria Young Entrepreneurs.

Milan, 9th June 2020

The live streaming broadcast of **'Restart stronger. The new challenge for Italian companies', devised and sponsored by Quadrivio Group and Confindustria Young Entrepreneurs**, took place this morning. It was an opportunity for comparison and analysis of the possible post-emergency scenarios as well as an occasion for sharing points of views and strategies for the relaunch of Italy's companies.

The event saw participation by well-known exponents of the enterprise and finance worlds, alongside prominent international speakers.

Fifteen talks, subdivided into three sessions, offering considerations and potential solutions for the restart. **Chairman of the meeting was Fabio Tamburini, Editor-in-Chief of Il Sole 24 ore.**

Technology and talent were the key event words, and also those for recovery. **Alessandro Binello**, who opened the meeting, firmly believes in these. For the **Group CEO of Quadrivio Group**, *"Talent and technology are two indispensable aspects for development in Italian companies, but they cannot suffice alone. Just as crucial are financial framework and organisation. Capital and resources have to stand as support to Italy's SMEs, which can and must become small-scale large multinationals. Quadrivio Group has made this its mission and is ready to invest 1 billion euros. We are the ones who must draw Europe along with us, and not vice-versa."*

Next on the agenda was the talk by **Valerio De Molli, Managing Partner & CEO of The European House – Ambrosetti**. Figures in hand, he went into the details of the impact of the Covid-19 emergency on the Italian economic scene.

The enterprisers' standpoint emerged during the first session, with the focus on Italian companies and the tools for restarting, melding technology with talent. This area was explored by the panel of 4 speakers: **Lavinia Biagiotti Cigna, President & CEO of Biagiotti Group; Sergio Dompé, President of Dompé; Massimo Doris, CEO of Banca Mediolanum; and Alessio Rossi, Chairman of Confindustria Young Entrepreneurs.**

Great attention was given to the real economy and the tools to adopt in support of it, as confirmed in the speech by **Massimo Doris, CEO of Banca Mediolanum**: *“The PIR individual saving plans are essential implements for strengthening our system, especially in favour of SMEs, and should be seen for what they are – a beneficial means of inputting capital. Illiquid tools have been created as well, in the form of alternative PIRs, and these may be used also in the case of unlisted companies. This is great innovation that, alongside the classic PIRs, can bring a positive thrust, helping Italy’s industries and the nation’s recovery.”*

Alessio Rossi too believes that finance and business need to be systematised to generate new and durable interconnections between the nation’s financial and manufacturing fabric. For the **Chairman of Confindustria Young Entrepreneurs**, *“Existing manufacturing excellences, as well as those striving to become such, must necessarily aim to capture foreign markets, as it is no longer possible to halt at the internal Italian market. Rising to this challenge means providing SMEs with new resources by drawing on private equity, with the goal of strengthening capitalisation and digitalisation across the board.”*

Instead, the second session placed strategies and incentives for a swift and effective recovery at the centre of the debate. The speakers on this matter were: **Walter Anedda, Chairman of Cassa dei Commercialisti; Giuseppe Castagna, CEO of Banco BPM; Innocenzo Cipolletta, Chairman of AIFI; Ivonne Forno, General Manager of Fondo Pensione Laborfonds; and Piergiuseppe Mazzoldi, Chairman of Fondo Pensione BCC.**

The message from **Giuseppe Castagna, CEO of Banco BPM**, is unquestionably an optimistic one. He explained: *“We have a clear and functional agenda that can get our country started again, but we should remember that this is the last exam we have been called to face so that we can reconnect to this new Europe. I hope that this opportunity will not be wasted and that national policy will finally forge the much needed bridge between public and private – the lack of which has been distinctly perceived in the past.”*

For **Innocenzo Cipolletta, Chairman of AIFI**, *“The private equity funds for growth must also attract capital from abroad, with the goal of encouraging an input of capital for companies.”*

Exploring international scenarios was the theme of the last session of the event, and the speakers on this topic were: **Jean Luc Allavena, Chairman of Atlantys and Chairman of Aspen Institute; Roland Berger, Honorary Chairman of the Advisory Board at Roland Berger GmbH; and Robert Eduard Koenig, Partner at Quadrivio Group.**

Walter Ricciotti, CEO of Quadrivio Group, rounded off the meeting, from which it once again emerged that courage is required in order to move forward.

“Three words were a leitmotif to the entire event: opportunity, which often arises in moments of crisis, timing, which is all too often underestimated in the decision-making process, and courage. We need courage to restart stronger than before. Quadrivio Group has this courage and intends to go on investing in the talent and technology of Italian companies. We, as a group, believe in these since we’ve always been fans of Italy and its excellences.”

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Quadrivio Group

Quadrivio Group is an active entity in alternative investments. Its specialist teams operate in the sectors of private equity, private debt and managed accounts. The group offers multiple investment solutions capable of satisfying the most varied risk profiles. The Quadrivio Group mission is to monitor international trends, developing products to meet the needs of both private and institutional investors. Its track record of over 100 investments and its highly expert teams have steadily enabled it to reach ambitious results and achieve top-quartile performance. The management holds 100% Of Quadrivio Group and directly invests in funds, thus fully aligning in-house interests with those of its investors. Quadrivio Group has offices in Luxembourg, London, Milan, New York and Hong Kong.

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Confindustria Young Entrepreneurs

The Young Entrepreneurs federation of Confindustria brings together about 13,000 members, aged between 18 and 40. It is structured into 95 local associations, which are attached to the main Confindustria businesses and industry body, with 20 regional committees. The federation shares the values of free market, equal opportunity, innovation and transparency. It aims to create opportunities for the new generations, and to support the competitiveness of Italian companies and the development of Italy's social well-being, through long-sighted business and industry policies. The federation also represents its members in relations with Italian and European institutions. It offers its members services such as enterprise trips abroad and business matching between traditional-approach and start-up firms. It promotes Made in Italy products worldwide and attracts new impresarios through the international platforms of YES for Europe and G20 Young Entrepreneurs' Alliance, which bring together young enterprise associations in Europe and in the world's most developed nations respectively. It is also active in business training, students' professional orientation and technology transfer through cultural, business and innovation projects within schools and universities. It sponsors specific projects for equal opportunities, energy and the environment. Its two well-established yearly conventions in Rapallo and Capri are opportunities for opinion exchange and debate with institutions, companies and the business world, and are oriented to narrating the economy, the work realm and the main social and generational issues. The federation has also activated dialogue with the digital ecosystem, through FED – the Digital Economy Forum, which meets annually with the aim of guiding its audience's attention to the main drivers in digital development.

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