



PRESS RELEASE

MADE IN ITALY FUND ACQUIRES A MAJORITY STAKE IN ROSANTICA

The private equity fund managed by Quadrivio & Pambianco inked an investment agreement with Rosantica, the Italian brand specializing in custom jewelry and jewelry bags.

Milan, September 16th 2020

Made in Italy Fund, the private equity fund managed and promoted by Quadrivio & Pambianco, acquires 60% of Rosantica, the Italian brand specializing in the creation and production of custom jewelry and jewelry bags.

Founded in 2010 by **Michela Panero**, today Rosantica stands out as a brand known for its unique and sophisticated product designs combined with an extraordinary attention to details and an extensive research in shapes and materials in creating accessories.

Rosantica is the fifth investment of the Fund and the second in the fashion field, which comes two years after the acquisition of 120%Lino, the Italian leader in the production of linen and natural fibers apparel.

The deal was brokered by Fine Sun, who also controls 120% Lino, to further and better develop the multiple synergies between the two brands.

Mauro Grange, current 120% Lino CEO will cover the same role at Rosantica and commented about the deal: *"I am very pleased with the recent acquisition and the agreement with Michela Panero who will add great value to our group. 120% Lino and Rosantica are companies that perfectly blend their management, product and distribution. Especially in international markets where 120% Lino is gaining presence. With this acquisition we enhance our commitment in finding great Made in Italy brands and help them grow internationally."*

Michela Panero, President of Rosantica, shared the same point of view and added: *"I believe that with this new partnership, Rosantica will benefit of the skills of high level management to be able to support the growth and development of the brand. I am very pleased with this partnership and to be able to contribute in boosting and promote Made in Italy together with Made in Italy Fund."*

Currently Rosantica is mainly distributed through wholesale and on-line channels. The collections are sold in the most prestigious international stores: Harrods and Browns in London, Saks Fifth Avenue and Neiman Marcus in the US and Lane Crawford and On Pedder in Asia. **The brand has also an important online presence** with Net-a-porter, Matchesfashion and LuisaViaRoma.

The deal will give the opportunity to further support Rosantica's business development with access to new capital aimed at strengthening the company's retail and e-commerce and promote the brand in the main international markets.

Walter Ricciotti, CEO Quadrivio Group, confirmed: *"Through our investment and with our management know-how, we intend to support Michela Panero and her project in pursuing their development strategy. Our goal is to strengthen Rosantica's brand positioning and further increase its international presence."*

Studio Pedersoli (Ascanio Cibrario, Esq.) acted as legal advisor of Quadrivio & Pambianco on the deal while EY performed the financial and tax due diligence (Marco Ginnasi and Quirino Walter Imbimbo). K&L Gates (Arturo Meglio, Esq.) acted as the legal advisor of Rosantica while Studio Barbara Giannelli and Laura Terenzi acted as its financial advisors.

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Quadrivio & Pambianco

Quadrivio & Pambianco combines over 20 years of experience in the world of private equity with the best skills in the fields of consulting and lifestyle. Made in Italy Fund is the private equity fund promoted by and managed by Quadrivio & Pambianco, dedicated to investments in the Fashion, Design, Beauty, and Food and Wine sector. The management team consists of Alessandro Binello, Walter Ricciotti, David Pambianco, Alessio Candi e Mauro Grange. Today Made in Italy Fund has invested in the iconic sectors of Made in Italy, acquiring a majority stake in 120%lino (www.120percento.com), Mohd (www.mohd.it), Prosit (www.prositgroup.com) and Rougj (www.rougj.com). Info: www.madeinitalyfund.com

Rosantica

Rosantica was founded in 2010 by Michela Panero. The collections of fashion jewelry and handbags incorporate the finest gems and materials. Michela creates a new and stunning interpretation of timeless and iconic pieces.

Expert goldsmiths select and forge unique materials into intricate one-of-a-kind masterpieces.

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Info: www.rosantica.com